

#### CHADALAWADA RAMANAMMA ENGINEERING COLLEGE

(UGC-Autonomous)

(Approved by AICTE, Affiliated to JNTUA, Recognized by UGC, State Govt. of AP)

(Accredited by NAAC with 'A' Grade, NBA – 2011-12, ISO 9001-2015 Certified)

Chadalawada Nagar (P), Renigunta Road, Tirupati, Chittoor (Dist.) – 517506, AP, INDIA

Ph: 9160451118

Email ID: info@crectitupati.com

Ref. CREC/CIR/2021-22

Date: 20.06.2022

# Circular

All the teaching, non teaching staff and students are informed that NSS unit shall be organizing the "INTERNATIONAL YOGA DAY" on 21-06-2022 in our campus". Mr.Chaitanya Kumar from ISHA HATHA YOGA shall be the guest of honour.

Venue

: CSE SEMINAR HALL

Date & Time

: Tuesday, 21 June 2022 & 10:00AM

All the HODs, Programme officer, Faculty coordinators are requested to intimate the above programme details to the students and staff without fail and make this programme as grand success.



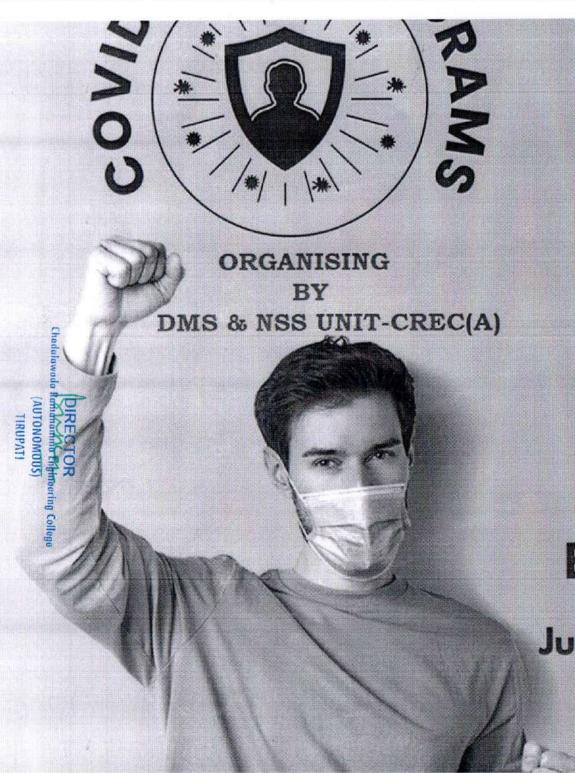
PRINCIPAL/DIRECTOR

DIRECTOR

Chadalawada Ramanamma Engineering College (AUTONOMOUS) TIRUPATI

#### Copy to:

- 1. Chairman sir for information
- 2. Dean/All HODs for information & Circulation
- 3. Programme Officer/ Faculty coordinators for necessary action and arrangements
- 4. Student Notice boards
- 5. File



# 3-Day FREE Online Program

with Meditation, Breath & Yoga



Chadalawada Ramanamma Engineering College

June 7-9, 10:30 AM -11:00 AM

Register before



# Chadalawada Ramanamma Engineering College (Autonomous) Tirupati



Department of Management Studies
Organizing

A WEBINAR ON TECH ENABLED EDUCATION
IN POST-COVID WORLD

16 JULY, 2021, Friday 2:00 -3:00 PM Guest Speaker
Dr.Komala Raveendra

Founder Director, RK Group of Institutions, Crew Aarkay Solutions 8 Services Pvt. Ltd.

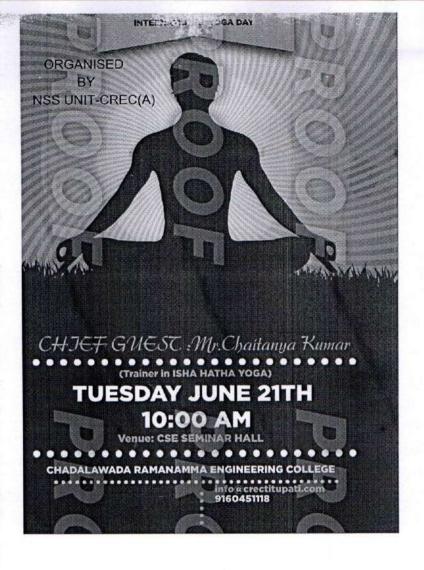
> Dr.P.Sanjeeva Rayudu Principal, CREC

> > Dr.G.Rajasekar HOD-DMS, CREC

Dr.G.Anupama Convener, DMS, CREC

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#### LIST OF PROGRAMS

#### FOR THE ACADEMIC YEAR 2017 JUNE - 2018 MAY

S.NO	PROGRAMME NAME	DESCRIPTION	DATE	O OF TUDENTS NROLLED
1	Session on Employability Skills	Resource person Given suggestions to all the students about placements By: J C Babu	12-05-2018	70
2	Guest Lecture on Ratio Analysis	There was a detailed overview on the Income Statements and Ratio Analysis focusing on the interpretation of the data.  By: Prof.Rajasekhar	19-03-2018	81
3	Guest Lecture on V Hire 4 U'	Lecture Devoted to make the students aware about what is HR. its importance, its strategies, its scope and its functions. Here a clear idea was presented regarding jobs related to HR  Ms. Shalini Dutta, head HR "V Hire 4 U"	13-01-2018	65
4	Guest Lecture on Life Skills	Imparted the information on the corporate perspective of how they can help students overcome their fear and how these students can be a future leader in their respective career goals. Mr.Zakhir & Saheer ,red boys foundation	16-12-2017	71
5	Innovex 2k17	Two-day Innovative product exhibition and intra department competition Co ordinator :Mr.B.Pratap	15-11-2017	93
6	Biz-Quiz 2k17	Quiz was 'General Business & Industry- Related Awareness, with	03-11-2017	62



		Focus on HR/IR related topics'		
		Co ordinator :Mrs.V.Kalpana		
7	Managerial Skills Development Session	The lecture was a good learning process wherein Students learned more about managerial skills and self-development.  Mr.Abhishek ,Entreprenuer	08-10-2017	99
8	Guest Lecture on Supply Chain Management- An Information To Intelligence	An eye-opener session That helps the students to get an insight into Supply Chain Management operations. He highlighted the increasing demand for qualified logistics professionals in domestic & International markets Prof . Hemanth, supply chain management, Chennai	26-09-2017	55
9	Guest Lecture on Communication Skills & Personality Development	The guest lecture was conducted to provide the students with an insight of global exposure and understanding of various key concepts like Dedication, Self-confidence, Leadership skills, Positive attitude, Discipline, Enthusiasm, Hard work and the importance of communication in every sphere of our life.  By: J C Radha	06-08-2017	55
10	Guest Lecture on Challenges In Banking Sectors	The objectives of the Lecture was to explain about the Banking sector of India ,opportunities for management students in banking sector and at the same time awareness to students about the banking domain.  Mrs. Anuradha, Bank manager	16-07-2017	70
11	Guest Lecture on Challenges To Management In Present Economy	Objective of the Guest Lecture was to encourage the students in their analytical thinking and applications on knowledge and mind so that they become employable.  Dr.Munirathnam Naidu Rtd professor, commerce department	09-07-2017	80
12	Guest Lecture on Project Management	emphasized on Time management and People management tactics during projects. Dr.Sokkalingam	30-06-2017	99
13	An Awareness session on Entrepreneurship	was conducted to promote the students towards becoming entrepreneurs rather than working in	15-06-2017	64



the corporate companies.	
Mrs.Komala Raveener ,Entrepreneur	

#### LIST OF PROGRAMS

## FOR THE ACADEMIC YEAR 2018 JUNE - 2019 MAY

S.NO	PROGRAMME NAME	DESCRIPTION	DATE	NO OF STUDENTS EN
1	Bridging the Industrial Requirements	Program was conducted to bridge the gap between industry and Academia. Mr.Alok Bhatacharya ,Amarraja batteries	05-05-2019	100
2	Workshop on "Interview Skills and Digital Marketing"	Students acquired the knowledge of interviews, presentation etiquettes Mr.Satish Khode, Alliance Manager, Oracle India Pvt. Ltd	03-04-2019	110
3	Workshop on Challenges And Opportunities in Micro Finance	Students gained knowledge of challenges and opportunities in microfinance Mr. Shantha Kumar, South India Head, L&T Micro Finance	11-03-2019	221
4	Workshop on Transforming Students into Global Minded	Designed for student level to understand why shaping our mind is important?, why we need to choose good company?, why we need more networking with people? Prof.Sharma ,S.V. University ,Tirupati	22-02-2019	118
5	Workshop on "Dress to Impress	Students learned the elements of 'Appearance Management' which helps in managing appearance in terms of clothing, grooming, body language & etiquette to create a powerful first & lasting impression to get more opportunities in life	30-01-2019	93



		Mrs.G.Bhagya Lakshmi, Associate Director Capital for business Pvt.Ltd.		
6	Workshop on Finding First Job	It enabled students to understand various career options, preparation needed to achieve aspired career options, understand various job portals, framing a well-defined strategy to achieve a good job hunt.  Mr. Mangesh Manikrao Wankhade Founder;  Managing Director, At Scout Group, Social Entrepreneur	06-01-2019	90
7	Workshop on Job Opportunities in Commercial Banks and Insurance Sector in India	Acquired knowledge of job opportunities in commercial banks and the insurance sector Dr.Krishna Karthik, LIC Agent and Investment Adviser	26-12-2018	99
8	Workshop On How to Write a Business Plan	Focused on explaining the process of building a good business plan and was accentuated with corporate insights and requirements Dr.Srinivas Reddy ,professor S. V. UniversityTirupati	13-12-2018	100
9	Workshop Conducted on Sales & Promotion by HUWAI TECHNOLOGIES	Exposed students to sales and promotional activities of Huawei Technologies Leelavathi Huwai Technologies	14-11-2018	112
10	Thought-Provoking Seminar on Transformational Leadership	This seminar aimed at teaching various forms of leadership styles, power, and influence, and focus on the more effective forms of transformational leadership behaviors  Dr.Murali Manohar, VIT	08-11-2018	101
11	Contemporary Issues in Financial Markets	provided an opportunity to discuss the problems faced by investors and regulators and other stakeholders	10-10-2018	100



		Mr.Balakrishna Prasad, Alliance University,Banglore		
12	Stock Market Trading	Students gained knowledge on opening a Demat account, the stock market, and its working principles. Dr.Uday Gowri Sankar ,VGAINT Solutions	10-09-2018	99
13	Digital Marketing	Students got exposure of the opportunities in the field of Digital Marketing Mr.Bhushan ,CDX Banglore	08-08-2018	100
14	Cost Management & Its Applications	Students have benefited from learning various concepts on costing, managerial costing, break-even analysis, decision making, and differential costing.  Mr.Uday Gowri Sankar,  VGAINT Solutions	10-07-2018	101
15	Ad-Zap 2k18	Contest in which the team is tested upon the basis of convincing capabilities and selling of some really wacky or nonexistent product. Co ordinator: Ms.K. Yamuna	12-06-2018	95
16	Alumni Meet 2k18	Organized as a joint collaboration of the staff members of DMS, and the students of MBA.  Co ordinator:Mr.CH.Venkatesw arlu	05-06-2018	99
17	Krishna Tejam 2k18	Technical cultural fest hosted by students of DMS Convenor :Dr.E.Prasuna	01-06-2018	91

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#### LIST OF PROGRAMS

### FOR THE ACADEMIC YEAR JUNE 2019 - 2020 MAY

S.NO	PROGRAMME NAME	RESOURCE PERSON & AFFILIATION	DATE	LIST OF STUDEN ENROLLED
1	Awareness program on Advertisements and sales promotion by KENT RO Water Purifiers	Mr.Kamalesh Rao , KENT RO Water Purifiers	27-02-2020.	109
2	How to become HR efficient	Karna solutions, Tirupati	24/02/2020	110
3	Government policies in promoting MSME's	Mr.Madhusudhan Dy.Director ,District industries centre	26-02-2020	90
4	MBA students for future corporate: why should I pursue Business administration	D.V.R. Seshadri, Clinical professor, IBS Hyderabad	28-01-2020	55
5	Guest Lecture on Blended learning and Flipped classroom	D.V.R. Seshadri, Clinical professor, IBS Hyderabad	28-01-2020	64
6	Career opportunities in abroad	KomalaRaveendra	05/01/2020	112
7	Guest lecture on Balance score card	Alok Bhattacharya, Amaraja Batteries, Tirupati	30-12-2019	108
8	Start-up India Stand Up India	Mr.Mishra ,ITCOT services,Chennai	08-12-2019	101
9	Role of photography in business promotions	Mr.RangaRajan Senior correspondent, The Hindu	19-09-2019	91



		Newspaper		
10	Corporate Connect	By Mr.SandeepMehtha Exide ,Mr.santhosh OYO	30/09/2019	85
11	Faculty Development program	Richa Agarwal ,IIT professor ,Chennai	28-08-2019	12
12	How to do business with American customers	Dr.V.Prathap Managing director NuTech Bio sciences,Inc.USA	16-08-2019	54
13	Guest lecture on contemporary trends in management	Mr.Pisupati Chandrasekhar Vice president ,Manual Insurance ,USA	16-08-2019	89
14	Entrepreneurial skill development program for BDS students	Dr.Harshavardhan.V Dr.Anupama.G Dr.Neeraja.M	13/08/2019	91
15	Guest lecture on "Trading in stock market"	Prof.Srinivasulureddy ,Principal,SVU	15-07-2019	115
16	Awareness of Digital sales & in internship Development program	Mr.thulasi Kumar &Mr.Kishore LG executives	20-06-2019	112

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#### FOR THE ACADEMIC YEAR 2020 JUNE -2021 MAY

S.N O	PROGRAMME NAME	RESOURCE PERSON & AFFILIATION	DATE	LIST OF STUDENT
1	Mutual Investments-An Ideal investment opportunity in Association with BSE	Dr.J. Murthy SEBI & BSE resource person	19-05-2021	221
2	Corporate Strategies during COVID -19	Mr.Santhosh, Cavinkare –RMS- Karnataka & Kerala, Mr.Rohit, Technical Consultant-IBM, Mr.Rahul Charan, Sales Manager-Ocean optics	19-12-2020	200
3	Tech Mahindra expectations from BBA & MBA Students.	Dr. Ravi, GM (HR) of Tech Mahindra	17-12-2020	188
4	Reliance smart Campus Interview	K.Rajesh Kodamanchili HR Head (AP) M.Veena HR Co-ordinator G.Durga Prasad Departmental Manager G.Monika Department Manager	04-12-2020	191
5	Pre Training for Final year Degree / Graduate students to place them under GST -R (Graduate Student Program by Reliance)	Dr.Harsha Vardhan Dr.Neeraja	03-12-2020	124
6	Financial awareness and consumer training	Dr.J.Murthy SEBI Resource Person	28-12-2020 Appreciation Certificate provided to college	159
7	Constitution day	DMS- Faculty	26-11-2020	121
8	Cloud computing for MBA's	Mr.Venkatesh chief adviser, cloud computing HP (Hewlett &Packard,Chennai) &Mrs.Rekha Rao	21-11-2020	154
9	IBM - Career Education	Mr.Madhusudan Rao,Mr.Bala	07-11-2020	121



	Program	IBM,Banglore		
10	Prathigna Solution Campus drive	Prathigna Solution,Banglore	06-11-2020	110

#### LIST OF PROGRAMS

#### FOR THE ACADEMIC YEAR 2020 JUNE -2021 MAY

S.NO	PROGRAMME NAME	RESOURCE PERSON & AFFILIATION	DATE	LIST OF STUDENTS ENROLLED
1	International Youth Day	Dr.Neeraja.	12-08-2022	214
2	Freedom Fighters Photo exhibition	Dr.Neeraja.	12-08-2022	114
3	NSE –BIAP FINMAHOTSAV	National Stock Exchange	18-07-2022	154
4	Friendship day	Dr.Neeraja.	30-07-2022	116
5	ICFAI SDP 5 Students Participated and received Certificates	ICFAI-HYD	23-07-2022	96
6	PAPER BAG MAKING	Dr.Neeraja.	12-07-2022	45
7	MS.Vasavi&Ms.Heleena Received Best Paper Certificate	MS COLLEGE National Conference for "Strategic Revival Challenges for Tourism and Hospitality Industry Post-COVID 19: An Indian Perspective"	10-07-2022	60
8	Importance of financial planning	Dr.J. Murthy,NCFE trainer	09-07-2022	125
9	An awareness session on Indian Securities Market	Anurag Pal/Manager, SEBI – Vijayawada	08-07-2022	112
10	Paper chains team exercise	Dr.Neeraja.	06-07-2022	55
11	Alumni Meet 2022	Dr.Neeraja.	30-04-2022	109
12	Awareness Program on School Dropout Campaign	Dr.Neeraja.	30-3-2022 & 31-3-2022	76
13	LOGO DESIGN	Dr.Neeraja.	29-03-2022	54



14	PUZZEL GAME	Dr.Neeraja.	26-03-2022	65
15	International Women's Day	Dr.Neeraja.	08-03-2022	359
16	THEMATIC APPERCEPTION TEST	Dr.Neeraja.	08-03-2022	12
17	National Science day Certificates are issued to 25 students for their active participation	Dr.Neeraja.	28-02-2022	117
18	Listening skills vary –Listening skills activity	Dr.Neeraja.	25-02-2022	115
19	Relicorp Internship certificate awarded to students	HR Intern at Relicorp for 45 days	16-02-2022	31
20	Financial Awareness and Consumer Training (FACT) program.  Received an Appreciation certificate on college Name	Dr.J. Murthy,NCFE trainer,	31-01-2022	54
21	"Kona KonaShiksha" NISM PROGRAM 92 students got participation certificate	Dr.J. Murthy SEBI & BSE resource person	28-01-2022	15
22	National Pollution Day Program	Dr.Neeraja.	02-12-2021	46
24	3 DAY COVID CARE PROGRAM in association with The art of living	Y.Kranthi State Co-ordinator, AndhraPradesh The Art of Living	06-06-2021	251
25	Poster Making Competition held on Theme: Opportunities and Challenges of Covid-19	Dr.Neeraja.	10-06-2021	31
26	GREETING CARD -MAKING COMPETITION	Dr.Neeraja.	24-12-2021	16
27	CUP STAKING Team Building Activity on the occasion of the Internal meet	Dr.Neeraja.	16-11-2021.	1
28	Motivated students to attend ALEAP EDP PROGRAM on cyber security & Artificial Intelligence.2 students received participation Certificate	Dr.Neeraja.	25-11-2021	14

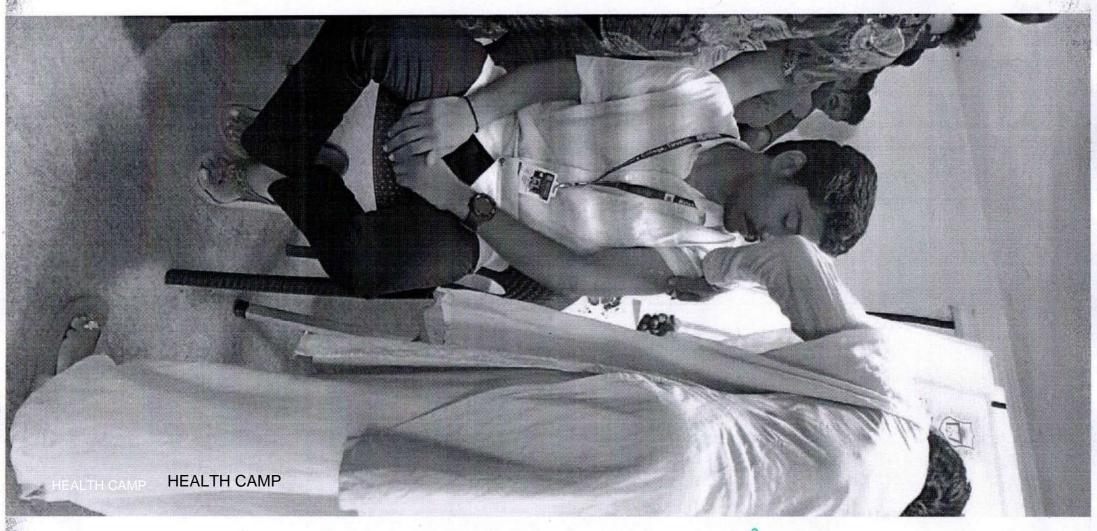


29	The Human Rights Magical Fruit Tree activity as part of the celebrations of the International Human Rights Day		10-12-2021	115	
30	AD-ZAP	Dr.Neeraja.	03-12-2021	61	

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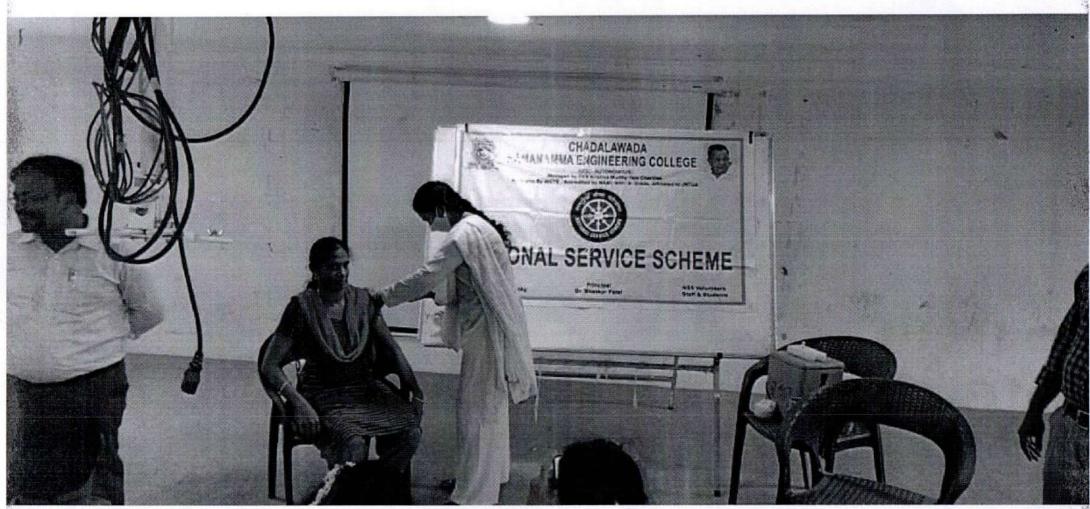
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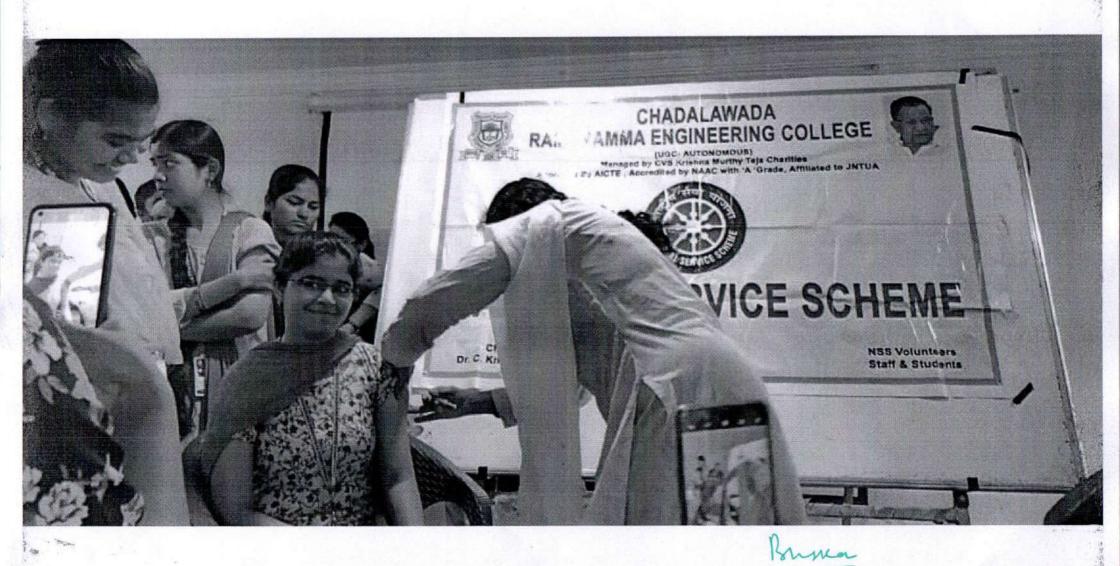
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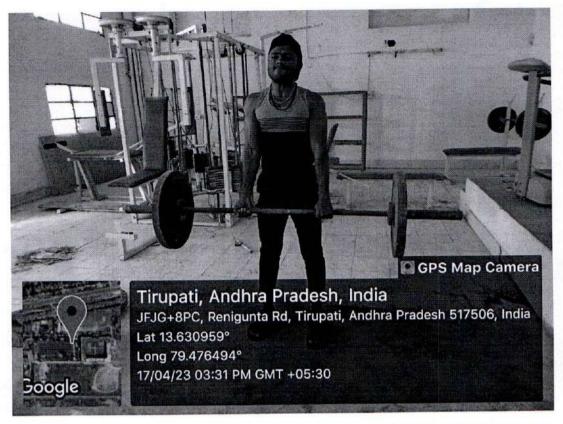
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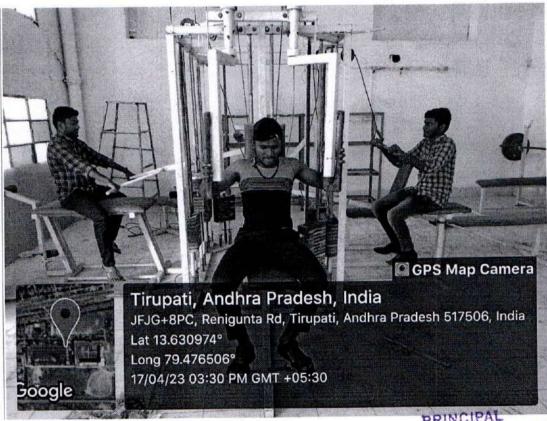


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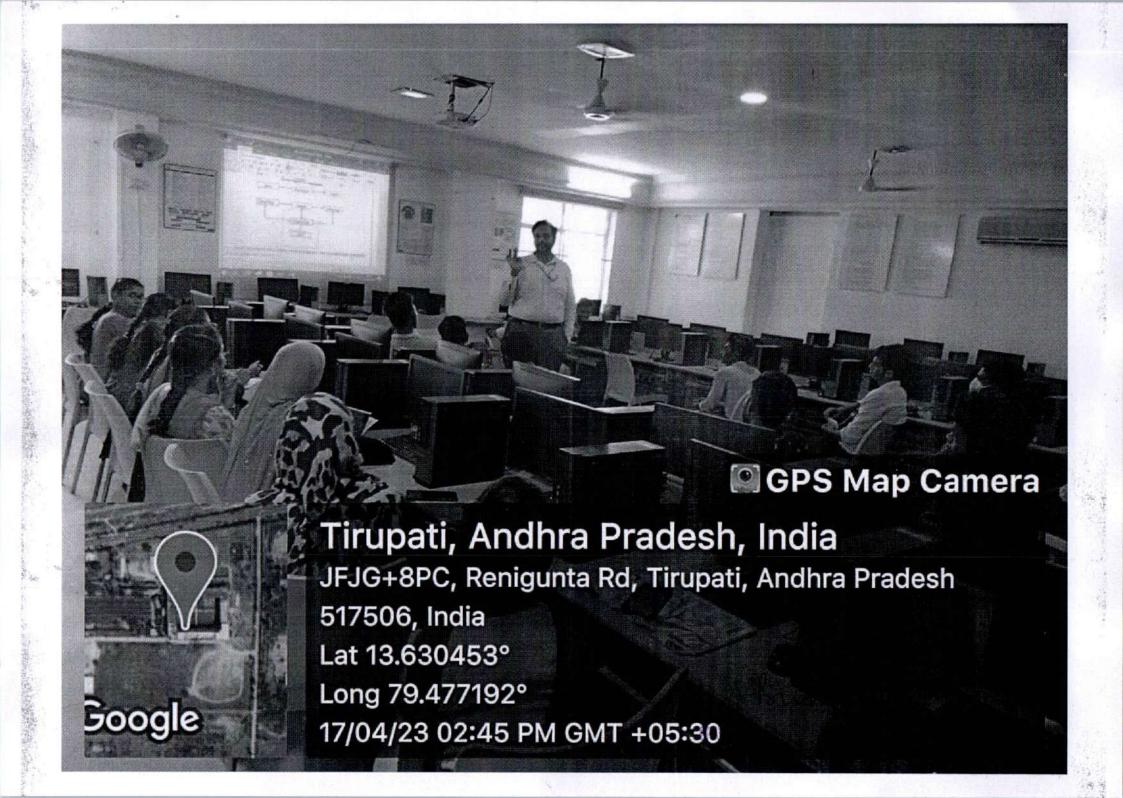
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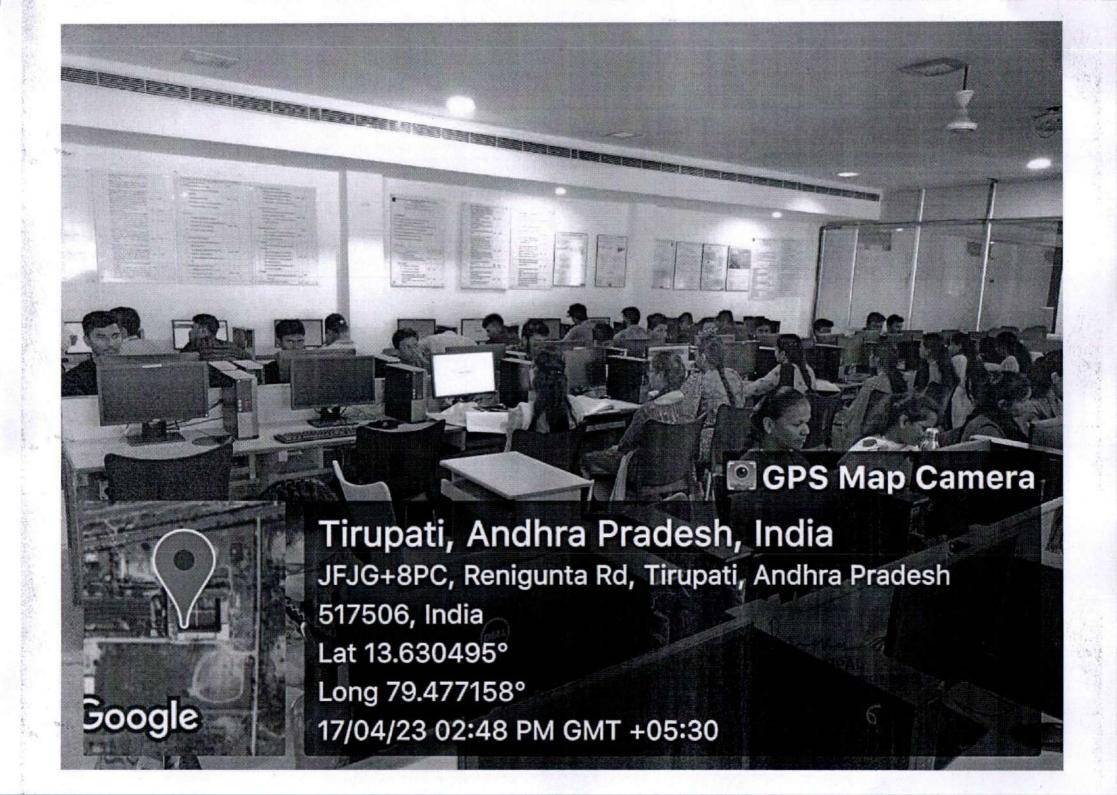
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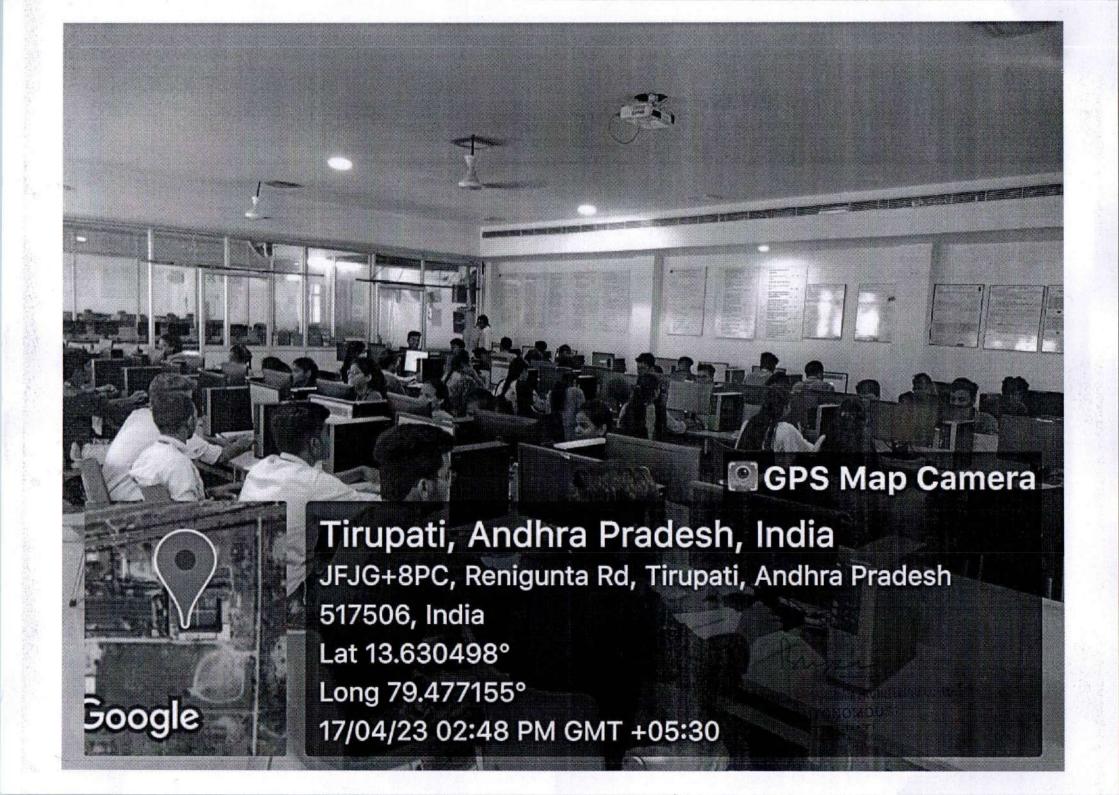


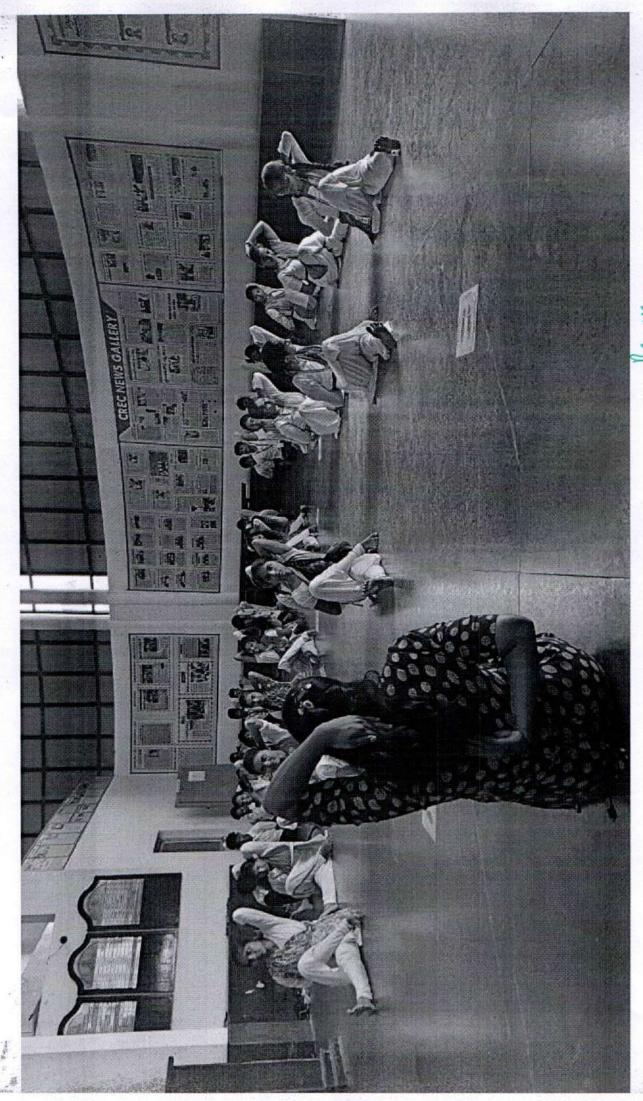


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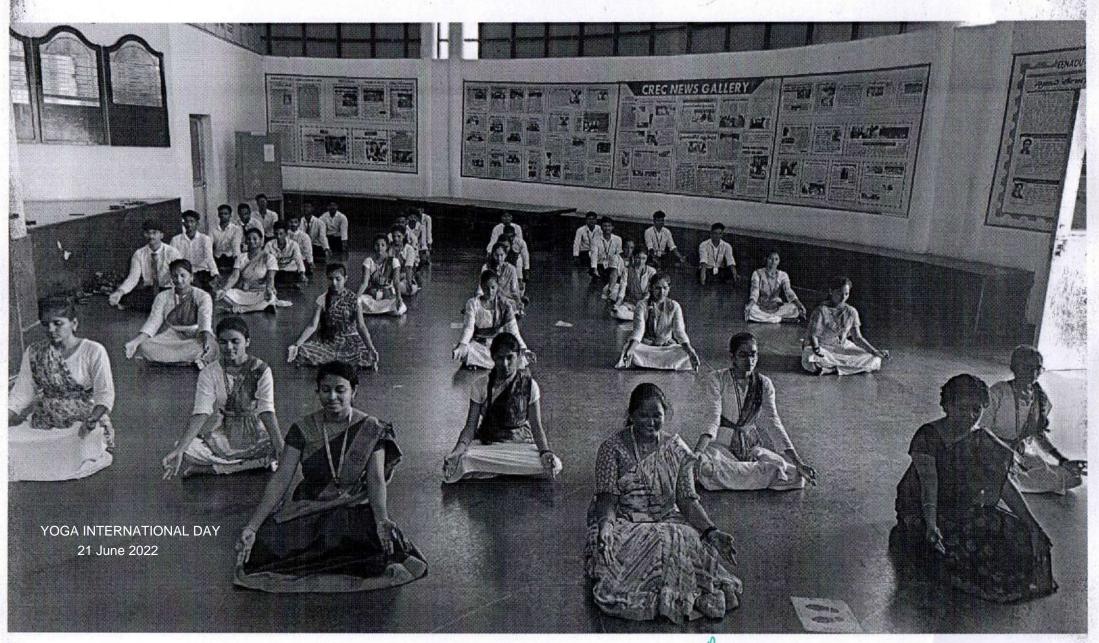








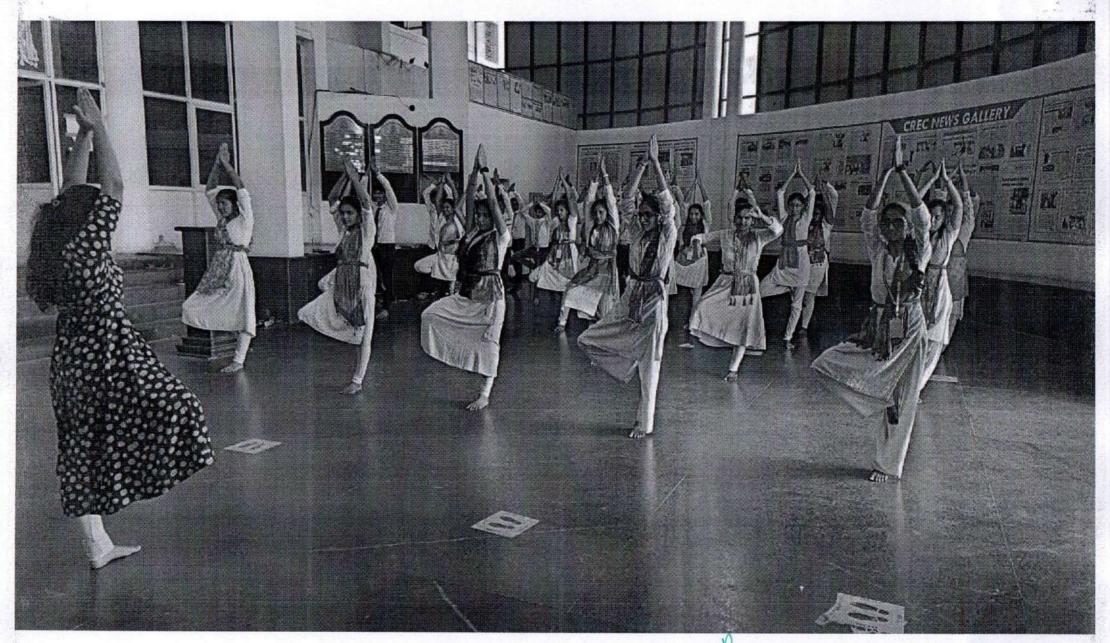
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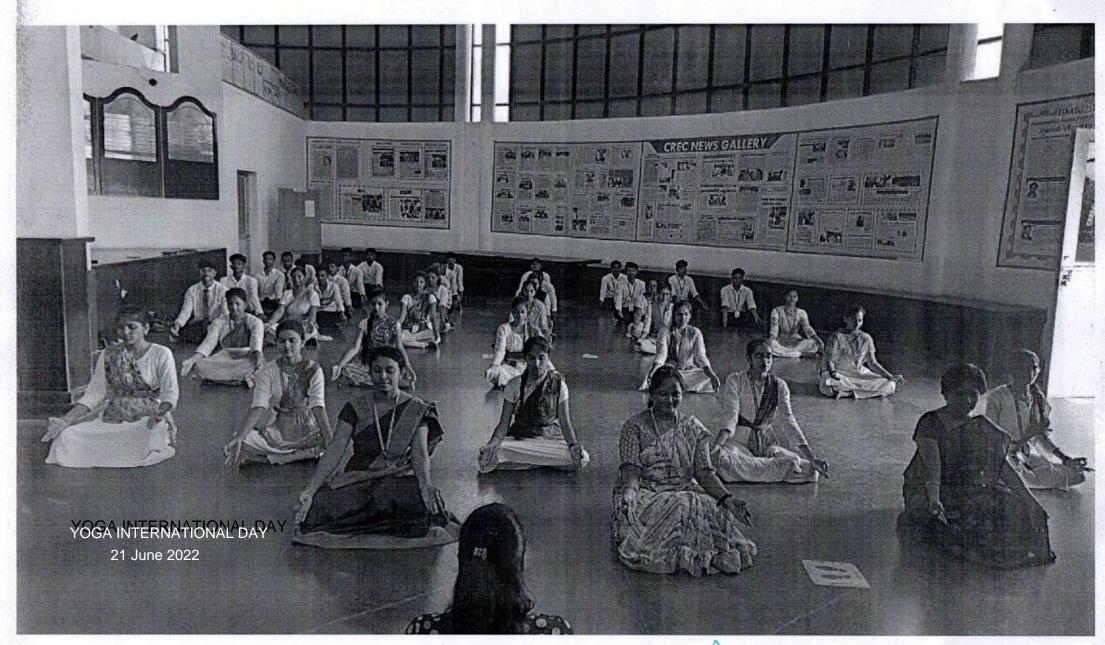
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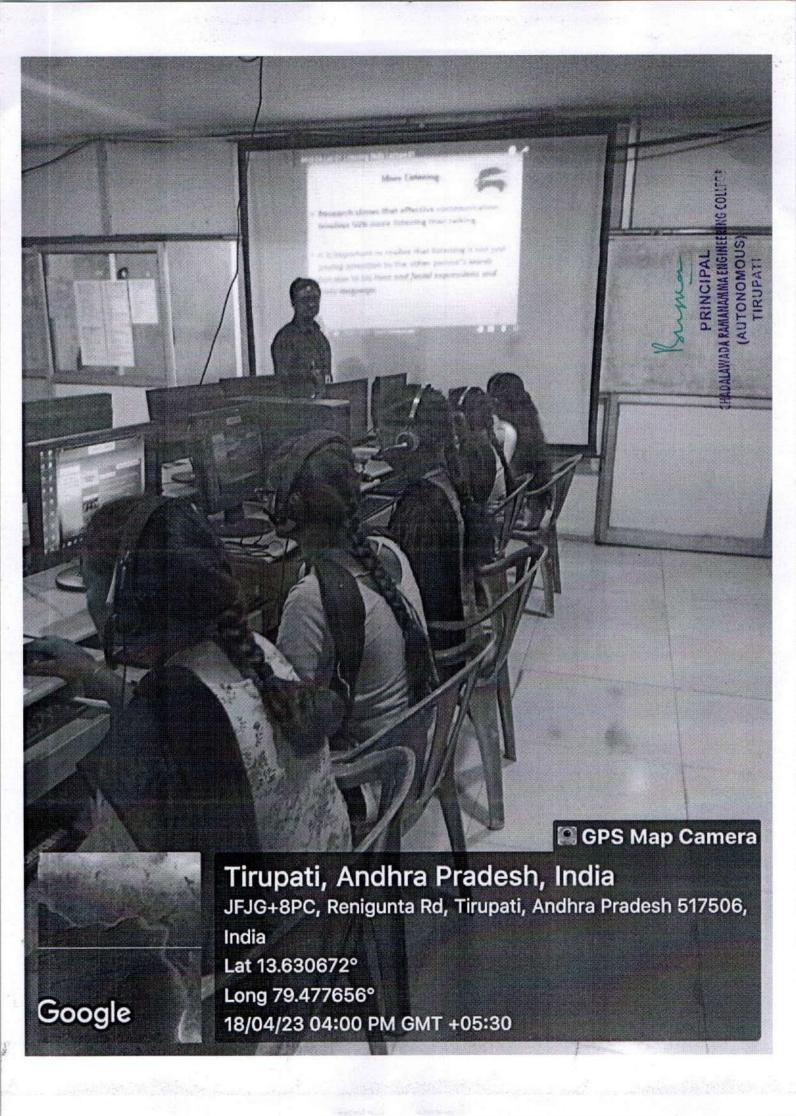
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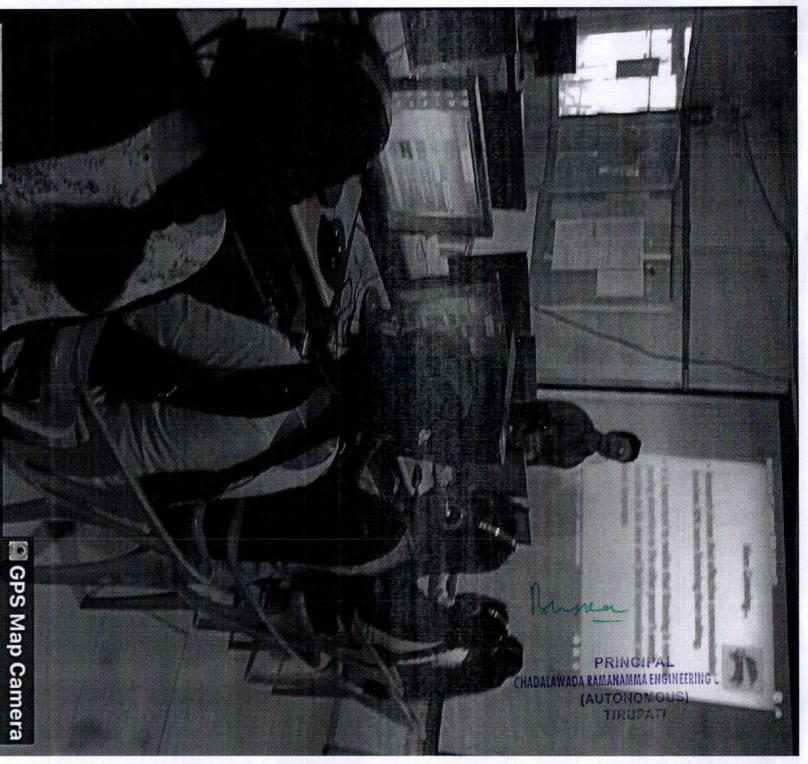


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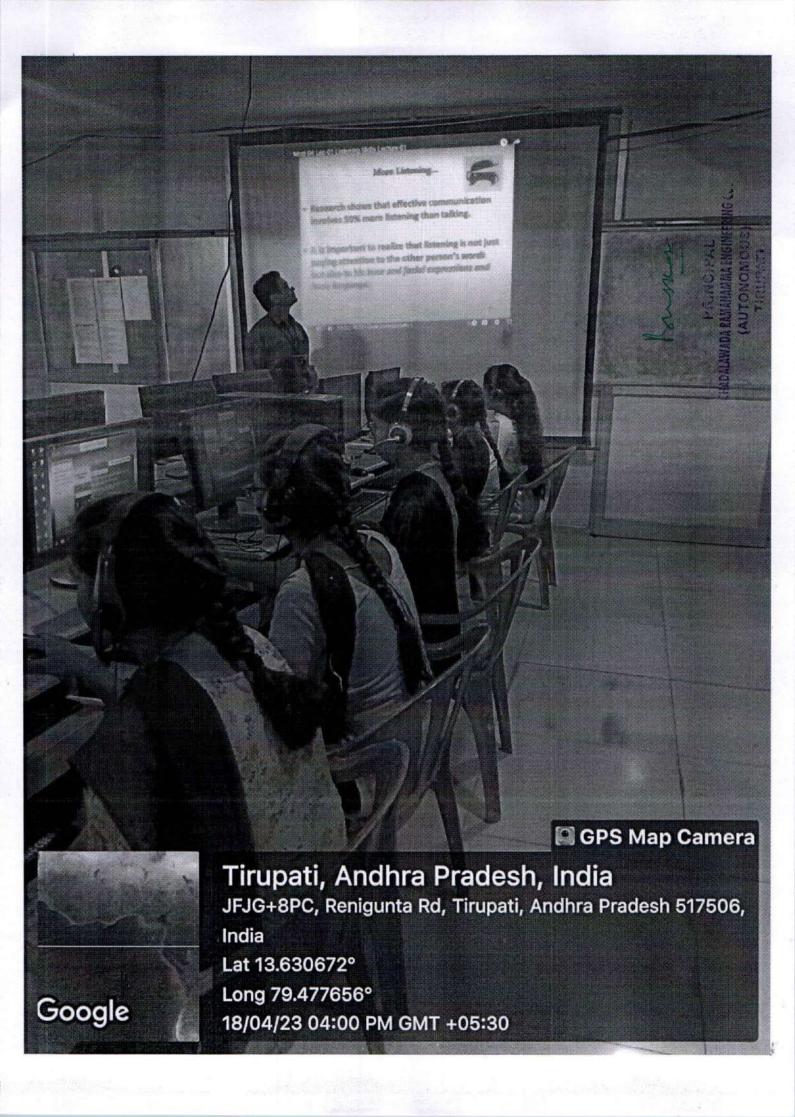
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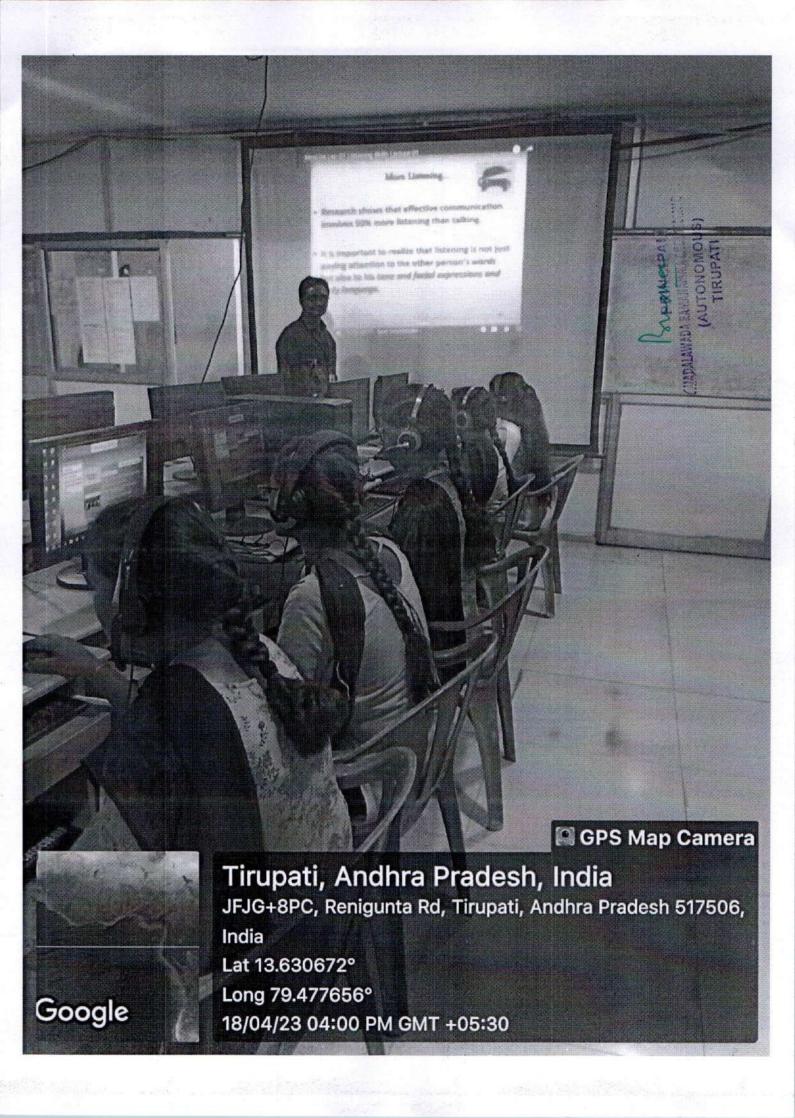
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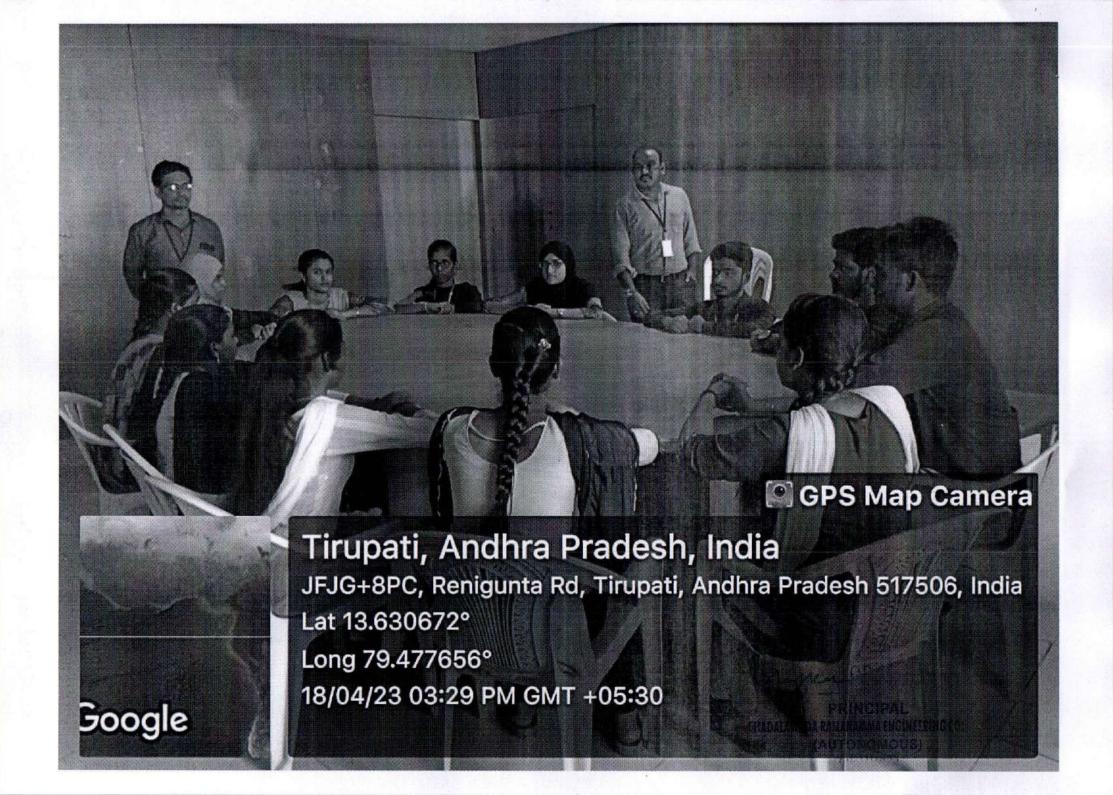
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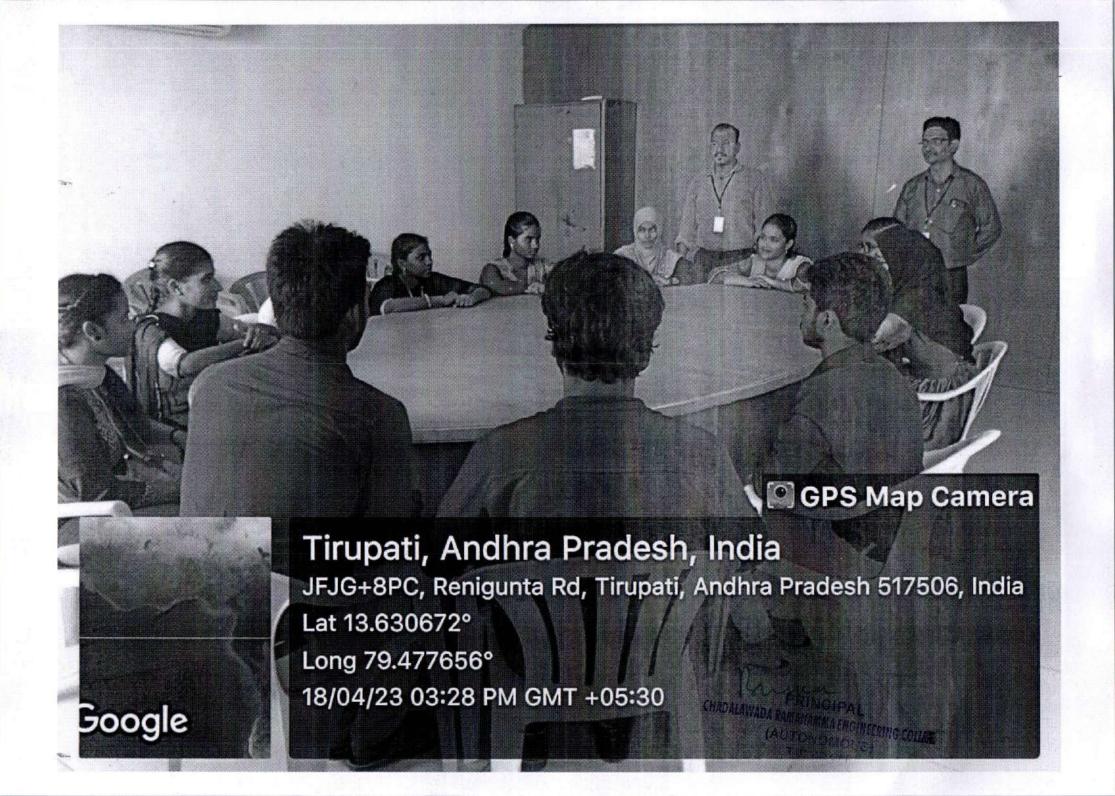
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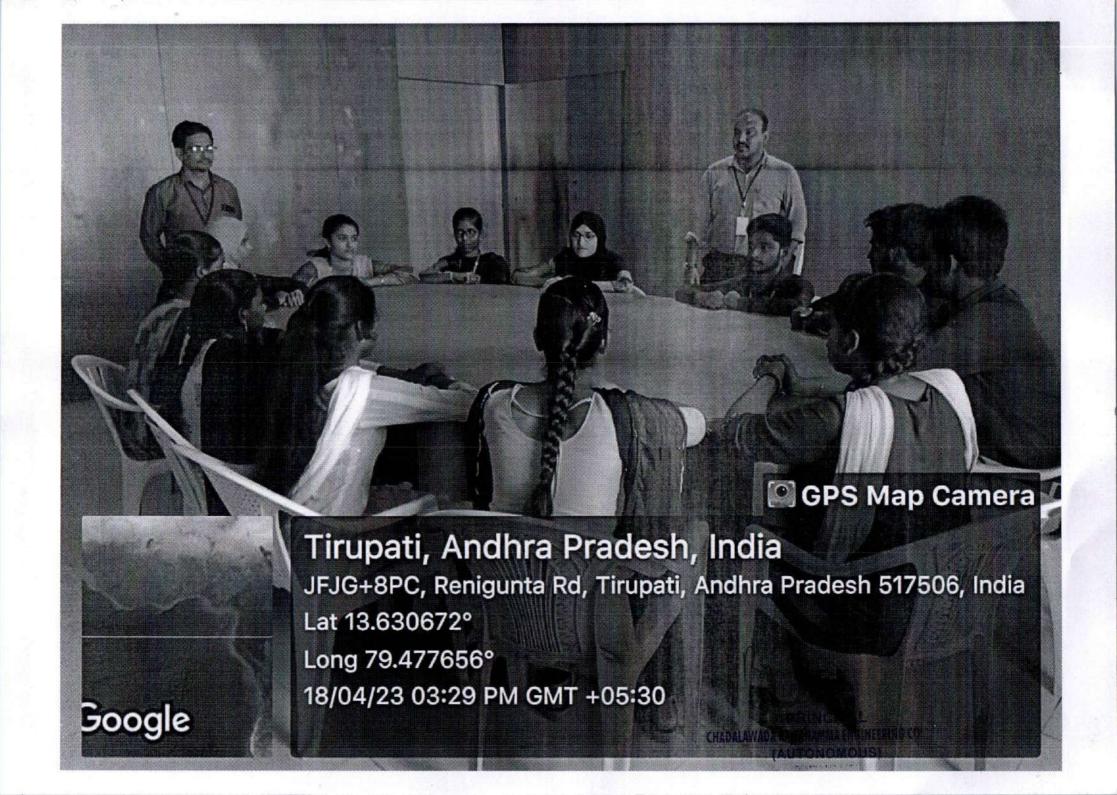
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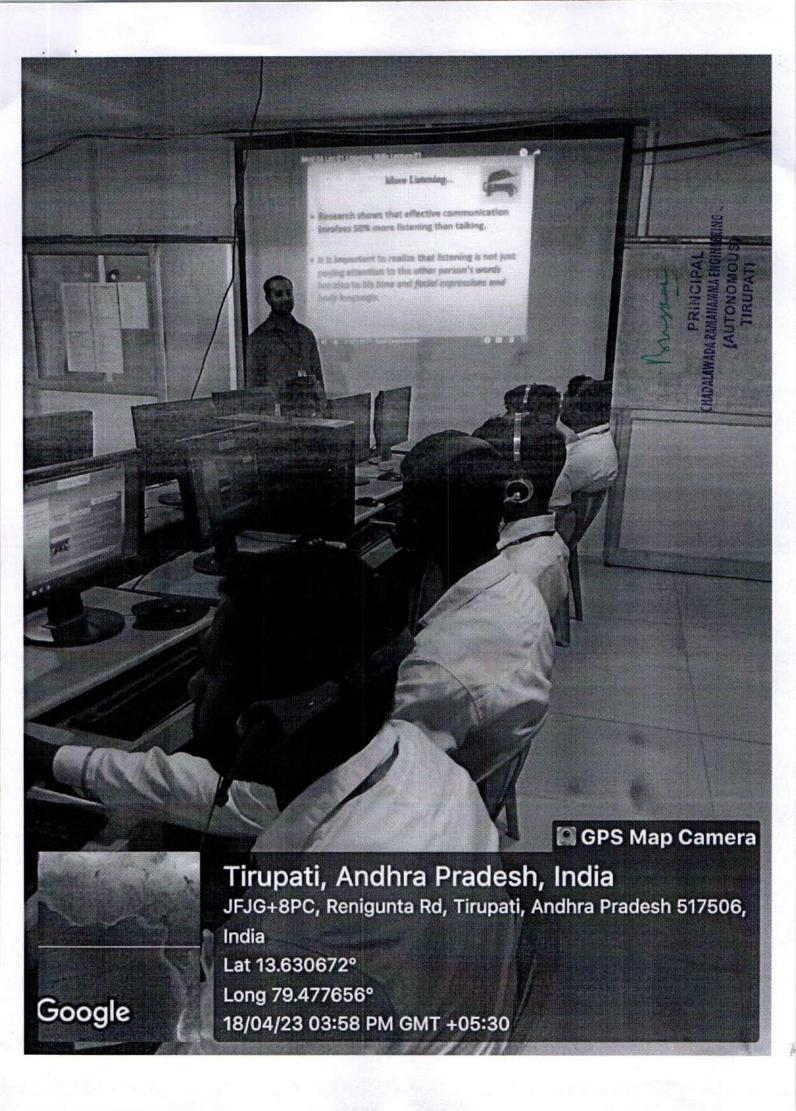


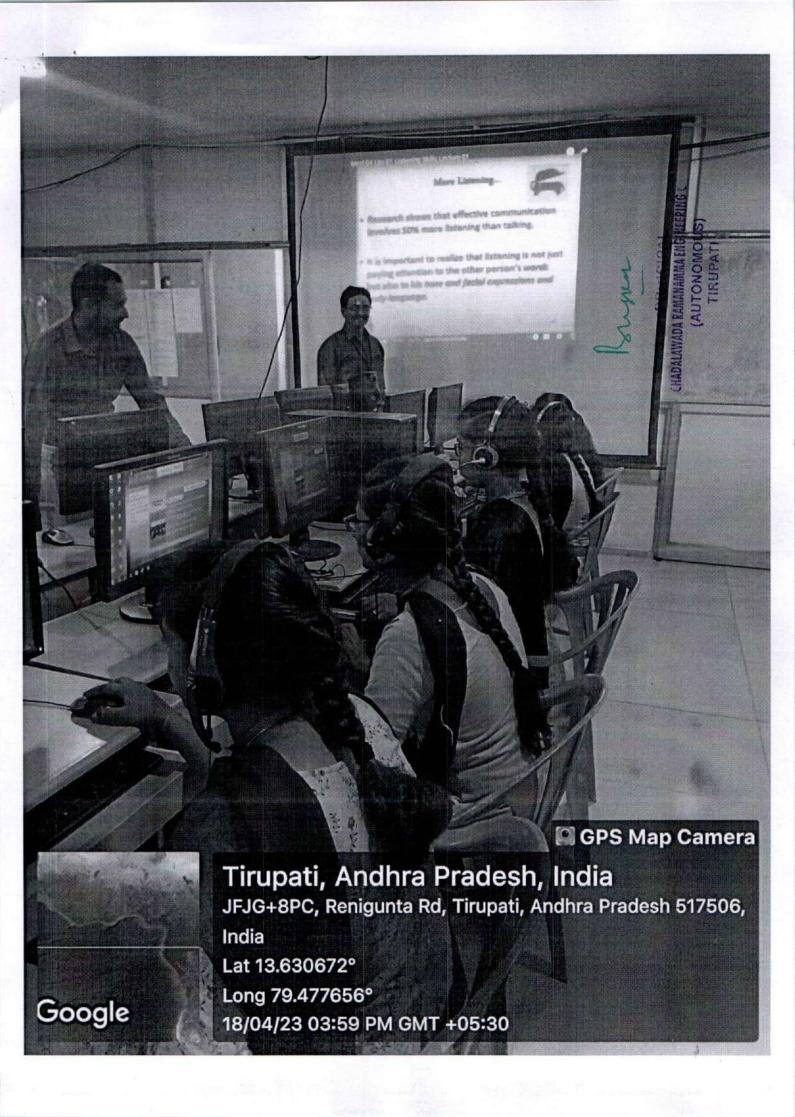












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